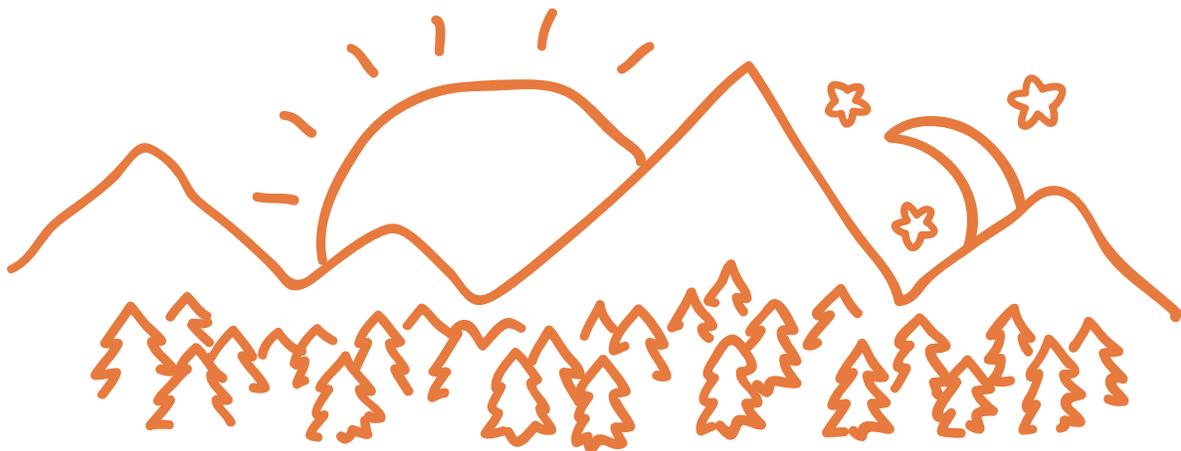


# MAMMOTH FESTIVAL OF BEERS AND **BLUESAPALOOZA** MAMMOTH LAKES, CA · AUGUST 4-7, 2016



## How To Bluesapalooza

We're counting down to the 21<sup>st</sup> Annual Mammoth Festival of Beers & Bluesapalooza! The following information will help you get the most from your upcoming Bluesapalooza Experience.

### Getting to Mammoth Lakes

Go Mammoth! Driving or flying, getting here is half the fun. Mammoth Lakes is a beautiful mountain resort located near Yosemite National Park in the cool Eastern High Sierra off Highway 395. [Find your way here.](#)

### Stuff to Bring

- Your tickets, current photo ID (no photocopies), and cash for shopping/food.
- Concert seating is on wood chips, so wear close-toed shoes and bring low-back beach chairs and/or a blanket.
- You can bring a cooler with food and drinks, but no outside alcohol or glass containers—plastic or stainless steel only.
- Taking and posting pictures with your phone drains the battery; consider bringing an extra power pack.
- High elevation sun can be intense; there is shade at the festival site, but the area closest to the stage is very sunny—apply sunscreen, and wear a hat and sunglasses. When the sun goes down it gets chilly, so bring a jacket or coat for evenings.
- It takes a while to adjust to the 8000-foot elevation of Mammoth Lakes. If you can, arrive early so you can acclimate to the elevation. Make sure you drink a lot of water and pace yourself on the beer—alcohol may affect you differently at high elevations!

## Stuff To Leave Home

Be sure to read the [prohibited items list](#) before heading to the festival.

**Here are a few items to note:** Weapons, illegal substances, outside alcohol, pets, glass containers, fireworks, umbrellas, tents, canopies, professional camera equipment, audio recording equipment, footballs, Frisbees, or other projectiles, items intended for sale or promotion, water guns or balloons.

## Mammoth Lakes Weather

The weather forecast for the High Sierra looks great for the weekend, with daytime highs in the upper 70s, and evenings cooling off into the low 50s. Be sure to wear sunscreen and stay hydrated. Bring layers to stay warm in the evening.

## Festival Check-In

All attendees—please review [Entry Conditions](#) and [Ticketing Policies](#).

## Tickets and Wristbands

Be sure you have your tickets and Photo ID ready. When you arrive, head to the main gate and look for the Big Top Tent and Box Office. If you already have your tickets, go straight to the tent. This is Festival Check-In where you will get your wristbands and taster drinkware. Be kind to these good people—they're here to help!

You can exit and re-enter the festival at your convenience once you receive your wristband. Your wristband is non-replaceable and non-transferable, so **do not remove it between days**. You only get one wristband! Each ticket holder must be present when exchanging tickets for wristbands at Festival Check-in. An individual will not be able to receive wristbands for other ticket holders not present.

## Tasting DrinkWare

If you break or lose your drinkware, we do not provide free replacements. You can purchase a replacement for \$5.00 at Festival Check-In. Glass containers are not allowed on festival grounds but if you would like to purchase a commemorative festival glass, you may do so at Mammoth Brewing Company's Tasting Room just up the street at the corner of Minaret and Main.

## VIPs get 4 Days of Fun and Special Amenities

Including one-hour Early Entry to the festival grounds each day, special tastings, access to the Lair of the Bear VIP Lounge and much more. Please remember these privileges extend only to VIP ticket holders and you must have a VIP wristband. Early entry extends only to VIP Ticket holders—reserving additional seating space for other general admission attendees who are joining you later will not be allowed. This will be strictly enforced. [A few VIP Tickets are still available.](#)

## Child Care / Pet Sitting

Children 12 and under are permitted and free with a paid adult EXCEPT on Saturday from 12–5:30pm. **No one under 21 is allowed in the festival during Saturday's Grand Tasting from 12pm to 5:30pm** (with the exception of infants that are not mobile [1 year or less and in a child carrier affixed to a parent—no strollers or wagons]). Children will be allowed in after 5:30pm. [Local child-care options are nearby.](#)

Pets are not allowed at the festival, and please don't leave Fido in the hot car! [Drop them at one of the local doggy day-cares.](#)

## Where Are You Staying?

If you have not made lodging reservations yet, check in with one of our many [Lodging Sponsors](#). There's [great camping](#) nearby too!

## Getting Around: Transportation and Parking

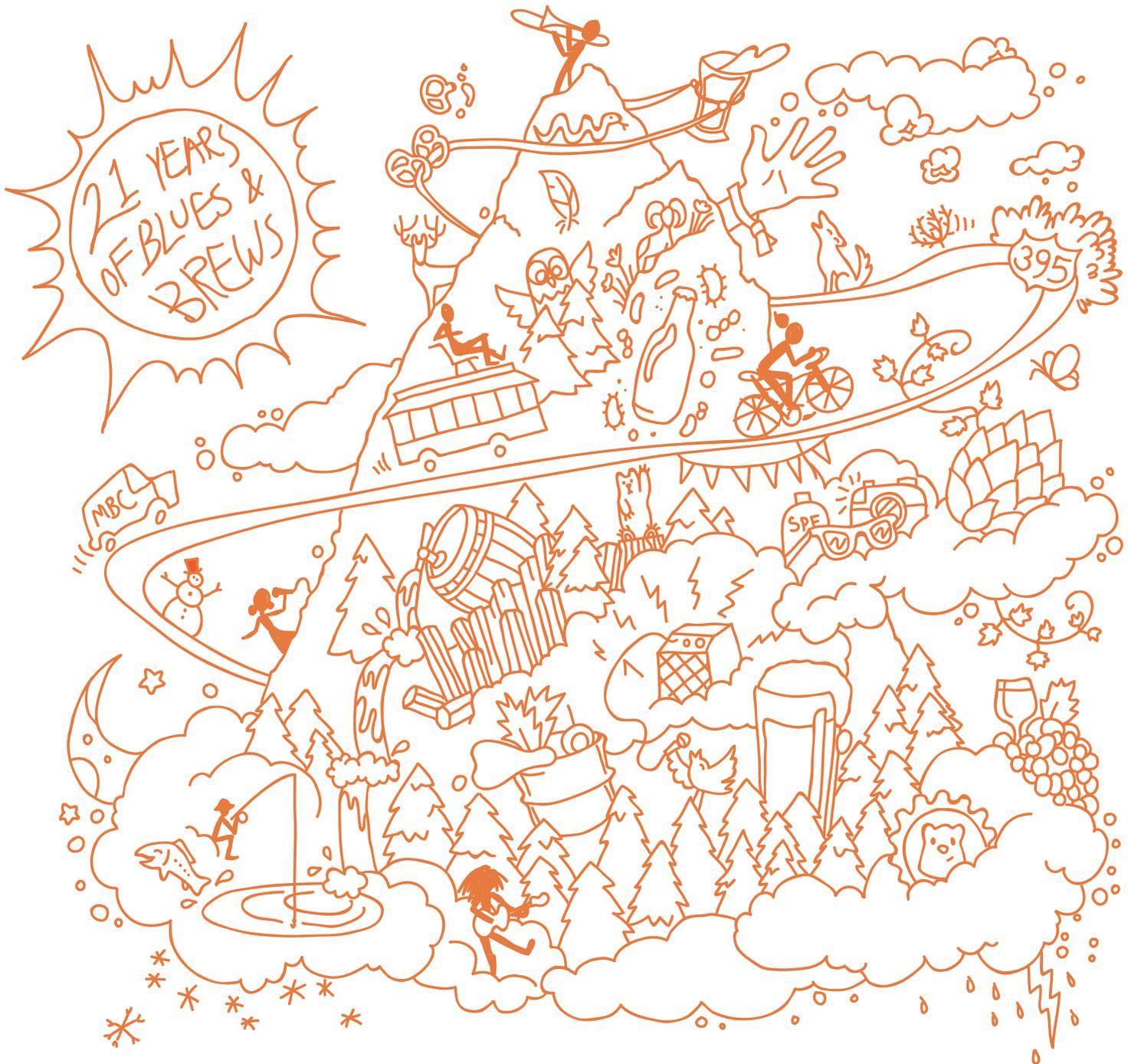
Park at your lodging location and take the nearby free town shuttle. There is free parking located in the Eagle Lodge Parking lot at the end of Meridian Boulevard across from Juniper Springs Resort. A Festival trolley runs every 20 minutes to Sam's Wood Site from the parking lot. Paid parking is available on Minaret Road. Biking and hiking are also good options. [View the road closure, parking, and transit map for more details.](#)

## Accessibility

Handicap Parking is located just past the Festival Check-In area on Minaret Road.

## 4 Days of Legendary Blues and Brews!

An amazing lineup of bands on two stages—[find out who's playing where and when.](#) Be sure to check out the new, second Acoustic Stage by Bar #1, just past the food court.



## It's Beervana at Mammoth!

[Find out when your favorite brewery is pouring!](#)

## We don't want you to miss a thing!

Print the full [Festival Schedule](#) and [Festival Map](#).

## Festival Grub

Along with the beer, there's plenty of terrific "blues" food to satisfy the most mammoth of appetites. [2016 Food Vendors](#)

## Shopping Montage

A truly unique shopping experience! Browse boutique booths offering artisan goods, and the Official Festival Merchandise tent for the latest Bluesapalooza wear and memorabilia. Be sure to grab a bottle of this year's Limited Release Festival Beer, **Passion For The Blues**, while supplies last (available at the Mammoth Brewing Tasting Room). [2016 Retail Vendors](#)

## Love Beer? Join the Club...

[The MBC Beer Club](#). Join by August 7<sup>th</sup> to receive a complimentary bottle of 2016's Passion For The Blues while supplies last.

## Cheers!

Besides two days of beer tasting from more than 100 craft breweries, there are five cash bars serving craft beer and wine, plus a distilled spirits tasting area (spirit tasting tickets available on-site).

Take advantage of the Happy Hours. Thursday 4:45–7:00pm, Friday 2:00–5:00pm, Sunday 10:00 am–12:00pm.

**Bring cash. Not all of the food and retail vendors take plastic. There will be ATMs on-site, but they have been known to run out of bills.**

## Be Sociable

Follow Bluesapalooza on [Facebook](#), [Twitter](#), and [Instagram](#) and to stay in the loop. We want to see your pix! Use our festival hashtag **#bluesapalooza** to join the conversation and see what everyone else is posting. Stop by the GoldFrame photo booth next to the Festival merchandise tent to take free pictures with your blues crew and share them on social media.

## Bluesapalooza After-Party, Sunday Night @ 6:00pm

**All ages and free admission!** That's a wrap: join us up the street at the Mammoth Brewing Company Tasting Room for an amazing after-party performance with Keith Greeninger, David Jacobs-Strain and Bob Beach.

## Relax—Stay With Us Awhile

Stay the week. It's cool up here in the High Sierra! Bring your golf clubs, fly-fishing gear, mountain bike, and sense of adventure! There is a lot to do in Mammoth Lakes, including horseback riding, hiking, canoeing and kayaking, golfing and plenty of great places to eat and shop. [www.VisitMammoth.com](http://www.VisitMammoth.com)

## STILL HAVE QUESTIONS?

See our [FAQ page](#), or [Contact Us](#).

## STILL NEED TICKETS?

Tickets are still available, but going fast, including both single-day and multi-day passes. [Get your tickets now.](#)

# See you soon!