

# 2012 BREWERY APPLICATION

17<sup>th</sup> Annual Mammoth Festival of Beers & Bluesapalooza  
August 3-5, 2012



## BREWERY INFORMATION

Brewery Name: \_\_\_\_\_

Contact Person Name & Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_  
State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

E-Mail Address (main communication channel): \_\_\_\_\_

Website Address: \_\_\_\_\_

## QUALIFYING BREWERIES

All breweries participating in the Mammoth Festival of Beers must be a craft brewery as defined by the Brewers Association, which is as follows: An American craft brewer is small, independent and traditional.

**Small:** Annual production of 6 million barrels of beer or less. Beer production is attributed to a brewer according to the rules of alternating proprietorships. Flavored malt beverages are not considered beer for purposes of this definition.

**Independent:** Less than 25% of the craft brewery is owned or controlled (or equivalent economic interest) by an alcoholic beverage industry member who is not themselves a craft brewer.

**Traditional:** A brewer who has either an all malt flagship (the beer which represents the greatest volume among that brewers brands) or has at least 50% of its volume in either all malt beers or in beers which use adjuncts to enhance rather than lighten flavor.

## LODGING

The first 40 breweries to register will be eligible for ONE complimentary hotel/motel room or condo for the nights of August 3<sup>rd</sup> and August 4<sup>th</sup>. While we make every attempt to accommodate our participating breweries with multi-room condos and/or multiple beds (in hotel/motel rooms or condos), we can't always accommodate all your requests. Each year, and as the event grows, we improve on meeting these accommodation needs, and this year our goal is to get all brewery accommodations nailed down and communicated to you by mid-July. **However, please know that we can only provide one free hotel/motel room or condo per brewery at this time and earlier-registering breweries will have priority for the larger, multi-room condos.**

Please check one of the following:

\_\_\_\_\_ No lodging required; I will arrange for my own lodging.

\_\_\_\_\_ If eligible, please provide lodging (you will be notified if you are receiving complimentary lodging).

## PLEASE BRING

In exchange for free accommodations, brewer's box (at event store) and other brewery goodies, we ask that you bring four kegs (2bbbls, either on draft or case equivalent) of your most popular and/or unique beers. Like last year, the event license holder and bar sales beneficiary is the California Craft Brewers Association. You will also need to bring draft equipment and other customary stuff, and this will all be outlined in a separate letter. Please bring as many employees as possible to be part of this event, but keep in mind we can only offer 4 complimentary 3-DAY VIP PASSES for brewery employees; and up to 6 purchased 3-DAY VIP PASSES at a discount price. More information will follow in the brewery confirmation letter. We hope to have a brewers' reception on Friday night (more details to follow).

## INSURANCE REQUIREMENTS

Mammoth Beers special event insurance carrier requires that all participating vendors, breweries and contractors **are required to name Mammoth Beers dba Mammoth Brewing Company** (94 Berner Street, PO Box 611, Mammoth Lakes, CA 93546) **as an additional insured** for the 17<sup>th</sup> Annual Mammoth Festival of Beers and Bluesapalooza, as well as provide a certificate of insurance to Mammoth Brewing Company.

**THIS IS BECOMING CUSTOMARY FOR FESTIVALS AND SHOULD NOT BE A BIG DEAL FROM YOUR INSURANCE CARRIER. Please provide a copy of your insurance certificate at your earliest convenience by fax to 760.934.7241, e-mail [bluesabrewers@mammothbrewingco.com](mailto:bluesabrewers@mammothbrewingco.com)** or mail to the address listed above.

**Initial Here:** \_\_\_\_\_

Brewery registration for the 17th Annual Mammoth Festival of Beers and Bluesapalooza is incomplete until the registration form and the certificate of insurance have been provided. Should you have any questions or concerns, contact Kim Stravers, Event Managing Director, directly at 760-934-7141.

**Initial Here:** \_\_\_\_\_

All attending employees that receive complimentary wristbands at check-in must be at least 21 years of age and may be asked to provide photo ID. **Initial here:** \_\_\_\_\_

## DISTRIBUTION

Please check one of the following regarding your brewery's distribution:

\_\_\_\_\_ Out-of-state brewery with California distribution

\_\_\_\_\_ California brewery with California distribution

\_\_\_\_\_ California or out-of-state brewery without California distribution

## BREWERY AGREEMENT

**Mammoth Festival of Beers & Bluesapalooza - August 3-5, 2012**

**RELEASE OF LIABILITY:** The Brewery, for herself/himself and successors, assigns, heirs, estate, employees, and all other persons, known or unknown, being fully aware that participation will expose her/him to a risk of property damage, bodily injury, personal injury and/or death, hereby releases, waives, discharges and covenants not to sue **MAMMOTH BREWING COMPANY**, their officers, directors, trustees, employees, agents, representatives, volunteers, and servants, and all other persons and associates connected with the event titled **MAMMOTH FESTIVAL OF BEERS AND BLUESAPALOOZA**, and any other sponsors, individuals, or corporations associated with **MAMMOTH FESTIVAL OF BEERS AND BLUESAPALOOZA** whether known or unknown (HEREIN AFTER COLLECTIVELY "SPONSORS"), from any and all liability, including for activity or passive negligence, for any and all property damage, personal injuries, bodily injury, death and/or other claims or causes of action arising out of or relating to the Brewery's participation in **MAMMOTH FESTIVAL OF BEERS AND BLUESAPALOOZA**, INCLUDING THOSE CLAIMS WHICH ARE KNOWN AND UNKNOWN, FORESEEN AND UNFORESEEN, FUTURE OR CONTINGENCE.

**COVENANT NOT TO SUE:** The Brewery/Brewery Representative, for herself/himself and successors, assigns, heirs, estate, employees, and all other persons, known or unknown, covenants not to directly or indirectly commence or prosecute any action, suit, claim or other proceeding against the Sponsors arising out of or related to **MAMMOTH FESTIVAL OF BEERS AND BLUESAPALOOZA**. The Brewery/Brewery Representative is aware of Civil Code 1542 and waives its effect. Civil Code 1542 provides: "A general release does not extend to claims which the creditor does not know or suspect to exist in his favor at the time of executing this release, which if known by him must have materially affected his settlement with the debtor."

**INDEMNITY AGREEMENT:** Brewery/Brewery Representative shall indemnify and hold harmless the Sponsors against any and all claims, demands, causes of action, personal injuries, death, damage, costs and liabilities, in equity, of every kind and nature, whatsoever, directly or proximately resulting or caused by the act or omission of the Brewery/Brewery Representative, or any of its officers, agents, employees, guests, patrons, or invitees, and the Brewery/Brewery Representative shall, at its sole risk and expense, defend any and all suits, actions or other legal binding proceedings which may be brought or instituted against any Sponsor or any such claim, demand or cause of action, and the Brewery/Brewery Representative shall pay and satisfy any judgment or decree which may be rendered against any Sponsor in any suit, action or other legal proceedings, and the Brewery/Brewery Representative shall pay for any and all damaged or loss to the property of any Sponsor due to such loss or theft of such property, done or caused by the Brewery/Brewery Representative, its officers, employees, guests, patrons, and invitees.

### **Signature of Authorized Representative & Date:**

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**SIGNATURE**

**DATE**

### **HOW TO SUBMIT YOUR REGISTRATION**

**Send, Fax, or Email Completed Application & Copy of Insurance to:**

Mammoth Brewing Company  
P.O. Box 611  
Mammoth Lakes, CA 93546

**Fax:** (760) 934-7241

**Email:** [bluesabrewers@mammothbrewingco.com](mailto:bluesabrewers@mammothbrewingco.com)

**If questions, please contact:**

Kim Stravers, Event Managing Director  
(760) 934-7141  
[bluesabrewers@mammothbrewingco.com](mailto:bluesabrewers@mammothbrewingco.com)